

	Field Name for Export	Mobile Analytics	Premium	Enhanced	Classic W/ Contact Export	Classic
Ctr. Location Data	Center Name	✓	✓	✓	✓	✗
Ctr. Location Data	Intersecting Streets	✓	✓	✓	✓	✗
Ctr. Location Data	Phys. City	✓	✓	✓	✓	✗
Ctr. Location Data	Phys. State	✓	✓	✓	✓	✗
Ctr. Location Data	Phys. Zip	✓	✓	✓	✓	✗
Ctr. Location Data	Phys. County	✓	✓	✓	✓	✗
Ctr. Location Data	Phys. Country	✓	✓	✓	✓	✗
Ctr. Location Data	DMM Region Name	✓	✓	✓	✓	✗
Ctr. Location Data	Census Region	✓	✓	✗	✗	✗
Ctr. Details	Web Site	✓	✓	✓	✗	✗
Ctr. Details	Year Opened or To Open	✓	✓	✓	✗	✗
Ctr. Details	Center Classification	✓	✓	✓	✗	✗
Ctr. Details	Comments	✓	✓	✓	✗	✗
Ctr. Details	Has Multiple Owners	✓	✓	✓	✗	✗
Ctr. Details	Additional Owners	✓	✓	✓	✗	✗
Tenants (Anchors Only)	Anchor Stores	✓	✓	✓	✗	✗
Ctr. Details	GLA-sqft	✓	✓	✓	✗	✗
Ctr. Details	Site Size	✓	✓	✓	✗	✗
Ctr. Details	Design Type Code	✓	✓	✓	✗	✗
Ctr. Details	Design Type	✓	✓	✓	✗	✗
Ctr. Details	Shape	✓	✓	✓	✗	✗
Ctr. Details	Total Number of Stores	✓	✓	✓	✗	✗
Ctr. Details	Levels	✓	✓	✓	✗	✗
Ctr. Details	Parking Spaces	✓	✓	✓	✗	✗
Ctr. Details	Food Court	✓	✓	✓	✗	✗
Ctr. Details	Food Court Seats	✓	✓	✓	✗	✗
Ctr. Details	Renovation Planned	✓	✓	✓	✗	✗
Ctr. Details	Renovation Planned Year	✓	✓	✓	✗	✗
Ctr. Details	Last Renovation Completed	✓	✓	✓	✗	✗
Demographics: Primary	Primary Market Population	✓	✓	✓	✗	✗
Demographics: Expanded	Population 3 mi. Radius	✓	✓	✗	✗	✗
Demographics: Expanded	Population 5 mi. Radius	✓	✓	✗	✗	✗
Demographics: Expanded	Population 10 mi. Radius	✓	✓	✗	✗	✗
Demographics: Expanded	Population 20 mi. Radius	✓	✓	✗	✗	✗
Demographics: Primary	Average Income	✓	✓	✓	✗	✗
Demographics: Expanded	Avg. Income 3 mi. Radius	✓	✓	✗	✗	✗
Demographics: Expanded	Avg. Income 5 mi. Radius	✓	✓	✗	✗	✗
Demographics: Expanded	Avg. Income 10 mi. Radius	✓	✓	✗	✗	✗
Demographics: Expanded	Avg. Income 20 mi. Radius	✓	✓	✗	✗	✗
Demographics: Primary	Avg. HH Age	✓	✗	✗	✗	✗
Demographics: Expanded	Avg. Age, Owners	✓	✗	✗	✗	✗
Demographics: Expanded	Avg. Age, Renters	✓	✗	✗	✗	✗
Demographics: Expanded	Avg. Household Size	✓	✗	✗	✗	✗
Demographics: Primary	Number of Households	✓	✓	✓	✗	✗
Demographics: Expanded	Households 3 mi. Radius	✓	✓	✗	✗	✗
Demographics: Expanded	Households 5 mi. Radius	✓	✓	✗	✗	✗
Demographics: Expanded	Households 10 mi. Radius	✓	✓	✗	✗	✗
Demographics: Expanded	Households 20 mi. Radius	✓	✓	✗	✗	✗

	Field Name for Export	Mobile Analytics	Premium	Enhanced	Classic W/ Contact Export	Classic
Demographics: Primary	Median Income	✓	✓	✗	✗	✗
Demographics: Expanded	Med. Income 3 Miles	✓	✓	✗	✗	✗
Demographics: Expanded	Med. Income 5 Miles	✓	✓	✗	✗	✗
Demographics: Expanded	Med. Income 10 Miles	✓	✓	✗	✗	✗
Demographics: Expanded	Med. Income 20 Miles	✓	✓	✗	✗	✗
Demographics: Primary	Median Age	✓	✓	✓	✗	✗
Demographics: Expanded	Median Age 3 mi. Radius	✓	✓	✗	✗	✗
Demographics: Expanded	Median Age 5 mi. Radius	✓	✓	✗	✗	✗
Demographics: Expanded	Median Age 10 mi. Radius	✓	✓	✗	✗	✗
Demographics: Expanded	Median Age 20 mi. Radius	✓	✓	✗	✗	✗
Demographics: Primary	Nielsen Designated Market Area	✓	✓	✗	✗	✗
Demographics: Primary	MSA	✓	✓	✗	✗	✗
Ctr. Details	Space Currently Available	✓	✓	✓	✗	✗
Ctr. Details	Types of Tenants Sought	✓	✓	✓	✗	✗
Ctr. Details	Has Outparcels	✓	✓	✓	✗	✗
Ctr. Details	Outparcel Space Available	✓	✓	✓	✗	✗
Ctr. Details	Accepts Temp. Tenants	✓	✓	✓	✗	✗
Ctr. Details	Can Provide Cart/Kiosk	✓	✓	✓	✗	✗
Ctr. Details	Temp. Inline Space Available	✓	✓	✓	✗	✗
Mobile	Mobile Observations - Year	✓	✓	✗	✗	✗
Mobile	Mobile Observations - Qtr.	✓	✓	✗	✗	✗
Mobile	Mobile Obs. Count 12 Months	✓	✗	✗	✗	✗
Mobile	Mobile Obs. Count Curr. Qtr. vs Prev. Qtr.	✓	✗	✗	✗	✗
Mobile	Tourism % (100 Miles) by Visit	✓	✗	✗	✗	✗
Mobile	Tourism % (50 Miles) by Visits	✓	✗	✗	✗	✗
Segmentation	Top 5 PRIZM® Segments %*	✓	✗	✗	✗	✗
Demographics: Expanded	Forecasted Inc. Growth	✓	✗	✗	✗	✗
Demographics: Expanded	5 Yr Forecast HH Units, Renters	✓	✗	✗	✗	✗
Demographics: Expanded	5 Yr Forecast % Owners	✓	✗	✗	✗	✗
Demographics: Expanded	5 Yr Forecast Pop. Growth	✓	✗	✗	✗	✗
Ctr. Contacts	Mailing Address 1	✓	✓	✓	✓	✗
Ctr. Contacts	Mailing Address 2	✓	✓	✓	✓	✗
Ctr. Contacts	Mailing City	✓	✓	✓	✓	✗
Ctr. Contacts	Mailing State	✓	✓	✓	✓	✗
Ctr. Contacts	Mailing StateCode	✓	✓	✓	✓	✗
Ctr. Contacts	Mailing County	✓	✓	✓	✓	✗
Ctr. Contacts	Mailing Country	✓	✓	✓	✓	✗
Ctr. Contacts	Mailing Zip	✓	✓	✓	✓	✗
Ctr. Contacts	OD Full Name	✓	✓	✓	✓	✗
Ctr. Contacts	OD First Name	✓	✓	✓	✓	✗
Ctr. Contacts	OD Last Name	✓	✓	✓	✓	✗
Ctr. Contacts	OD Middle Name	✓	✓	✓	✓	✗
Ctr. Contacts	OD Title	✓	✓	✓	✓	✗
Ctr. Contacts	OD Company	✓	✓	✓	✓	✗
Ctr. Contacts	OD Address 1	✓	✓	✓	✓	✗
Ctr. Contacts	OD Address 2	✓	✓	✓	✓	✗
Ctr. Contacts	OD City	✓	✓	✓	✓	✗
Ctr. Contacts	OD State	✓	✓	✓	✓	✗

Field Name for Export	Mobile Analytics	Premium	Enhanced	Classic W/ Contact Export	Classic
Ctr. Contacts	OD Zip	✓	✓	✓	✗
Ctr. Contacts	OD Phone	✓	✓	✓	✗
Ctr. Contacts	OD Fax	✓	✓	✓	✗
Ctr. Contacts	OD Email	✓	✓	✓	✗
Ctr. Contacts	OD Website	✓	✓	✓	✗
Ctr. Contacts	LA Full Name	✓	✓	✓	✗
Ctr. Contacts	LA First Name	✓	✓	✓	✗
Ctr. Contacts	LA Last Name	✓	✓	✓	✗
Ctr. Contacts	LA Middle Name	✓	✓	✓	✗
Ctr. Contacts	LA Title	✓	✓	✓	✗
Ctr. Contacts	LA Company	✓	✓	✓	✗
Ctr. Contacts	LA Address 1	✓	✓	✓	✗
Ctr. Contacts	LA Address 2	✓	✓	✓	✗
Ctr. Contacts	LA City	✓	✓	✓	✗
Ctr. Contacts	LA State	✓	✓	✓	✗
Ctr. Contacts	LA Zip	✓	✓	✓	✗
Ctr. Contacts	LA Phone	✓	✓	✓	✗
Ctr. Contacts	LA Fax	✓	✓	✓	✗
Ctr. Contacts	LA Email	✓	✓	✓	✗
Ctr. Contacts	LA Website	✓	✓	✓	✗
Ctr. Contacts	CENTER MGR Full Name	✓	✓	✓	✗
Ctr. Contacts	CENTER MGR First Name	✓	✓	✓	✗
Ctr. Contacts	CENTER MGR Last Name	✓	✓	✓	✗
Ctr. Contacts	CENTER MGR Middle Name	✓	✓	✓	✗
Ctr. Contacts	CENTER MGR Title	✓	✓	✓	✗
Ctr. Contacts	CENTER MGR Company	✓	✓	✓	✗
Ctr. Contacts	CENTER MGR Address 1	✓	✓	✓	✗
Ctr. Contacts	CENTER MGR Address 2	✓	✓	✓	✗
Ctr. Contacts	CENTER MGR City	✓	✓	✓	✗
Ctr. Contacts	CENTER MGR State	✓	✓	✓	✗
Ctr. Contacts	CENTER MGR Zip	✓	✓	✓	✗
Ctr. Contacts	CENTER MGR Phone	✓	✓	✓	✗
Ctr. Contacts	CENTER MGR Fax	✓	✓	✓	✗
Ctr. Contacts	CENTER MGR Email	✓	✓	✓	✗
Ctr. Contacts	CENTER MGR Website	✓	✓	✓	✗
Ctr. Contacts	MGMT Full Name	✓	✓	✓	✗
Ctr. Contacts	MGMT First Name	✓	✓	✓	✗
Ctr. Contacts	MGMT Last Name	✓	✓	✓	✗
Ctr. Contacts	MGMT Middle Name	✓	✓	✓	✗
Ctr. Contacts	MGMT Title	✓	✓	✓	✗
Ctr. Contacts	MGMT Company	✓	✓	✓	✗
Ctr. Contacts	MGMT Address 1	✓	✓	✓	✗
Ctr. Contacts	MGMT Address 2	✓	✓	✓	✗
Ctr. Contacts	MGMT City	✓	✓	✓	✗
Ctr. Contacts	MGMT State	✓	✓	✓	✗
Ctr. Contacts	MGMT Zip	✓	✓	✓	✗
Ctr. Contacts	MGMT Phone	✓	✓	✓	✗
Ctr. Contacts	MGMT Fax	✓	✓	✓	✗

		Mobile Analytics	Premium	Enhanced	Classic W/ Contact Export	Classic
Field Name for Export						
Ctr. Contacts	MGMT Email	✓	✓	✓	✓	✗
Ctr. Contacts	MGMT Website	✓	✓	✓	✓	✗
Ctr. Contacts	MKT Full Name	✓	✓	✓	✓	✗
Ctr. Contacts	MKT First Name	✓	✓	✓	✓	✗
Ctr. Contacts	MKT Last Name	✓	✓	✓	✓	✗
Ctr. Contacts	MKT Middle Name	✓	✓	✓	✓	✗
Ctr. Contacts	MKT Title	✓	✓	✓	✓	✗
Ctr. Contacts	MKT Company	✓	✓	✓	✓	✗
Ctr. Contacts	MKT Address 1	✓	✓	✓	✓	✗
Ctr. Contacts	MKT Address 2	✓	✓	✓	✓	✗
Ctr. Contacts	MKT City	✓	✓	✓	✓	✗
Ctr. Contacts	MKT State	✓	✓	✓	✓	✗
Ctr. Contacts	MKT Zip	✓	✓	✓	✓	✗
Ctr. Contacts	MKT Phone	✓	✓	✓	✓	✗
Ctr. Contacts	MKT Fax	✓	✓	✓	✓	✗
Ctr. Contacts	MKT Email	✓	✓	✓	✓	✗
Ctr. Contacts	MKT Website	✓	✓	✓	✓	✗
Ctr. Contacts	SL Full Name	✓	✓	✓	✓	✗
Ctr. Contacts	SL First Name	✓	✓	✓	✓	✗
Ctr. Contacts	SL Last Name	✓	✓	✓	✓	✗
Ctr. Contacts	SL Middle Name	✓	✓	✓	✓	✗
Ctr. Contacts	SL Title	✓	✓	✓	✓	✗
Ctr. Contacts	SL Company	✓	✓	✓	✓	✗
Ctr. Contacts	SL Address 1	✓	✓	✓	✓	✗
Ctr. Contacts	SL Address 2	✓	✓	✓	✓	✗
Ctr. Contacts	SL City	✓	✓	✓	✓	✗
Ctr. Contacts	SL State	✓	✓	✓	✓	✗
Ctr. Contacts	SL Zip	✓	✓	✓	✓	✗
Ctr. Contacts	SL Phone	✓	✓	✓	✓	✗
Ctr. Contacts	SL Fax	✓	✓	✓	✓	✗
Ctr. Contacts	SL Email	✓	✓	✓	✓	✗
Ctr. Contacts	SL Website	✓	✓	✓	✓	✗

Exported Fields are for the internal use of the single licensed user of ShoppingCenters.com as per Terms of Use

* PRIZM Segments - See online report via Mobile Analytics Tier subscription access for list of 5 Segments & Lifestyle Behaviors)

DMM Primary Market is defined by 70% Trade Area where unique observations are greater than 300 devices. Demographics for centers with lesser observations are based on radii from centroid of each center. Data provided by BI Spatial, LLC in conjunction with Claritas PRIZM® & Pop-Facts®, Near™, and Statistics Canada 2023 | © Directory of Major Malls Inc.

Note: The following attributes are NOT available for export on ShoppingCenters.com:

Expanded

Demographics - Ethnicity, Education, Ownership attributes are not exportable - View online and output Mobile Analytics report via Mobile Analytics Tier subscription access.

Tenant-Mix and Retail Chain metrics

Longitude/Latitude, Trade Area coordinates full tenant list are not available for export from ShoppingCenters.com. Contact your sales rep to discuss custom data licensing options and visit the Custom Product page on ShoppingCenters.com for more details