DIRECTORY
OF MAJOR MALLS®

P.O. Box 837, 127 South Broadway
Nyack, NY 10960
Ph: (845)-348-7000 Fax: 1-866-597-2935
Visit us online at http://shoppingcenters.com

Deadline : 10 Days

Use this form to add your center to the next edition of *Directory of Major Malls*.

The ***DIRECTORY OF MAJOR MALLS*** is an annual directory of shopping centers and malls throughout the U.S., Canada, and Puerto Rico with a GLA (Gross Leasable Area) of approximately **200,000 square feet** or larger, including anchors. Lifestyle Centers that include 100,000 square feet or more of retail space can now be submitted as well. As the major leasing tool for about 30 years, the Directory is the information source of leading retailers, owner-developers, investors, marketing professionals, and those doing business in the industry.

We would like to add your center to the next edition. **THERE IS NO CHARGE TO BE LISTED IN THE DIRECTORY.** Your reply is very important to have your center listed properly. The ***DIRECTORY OF MAJOR MALLS*** increases your center's visibility to potential tenants and contacts.

Please fill out the form as completely as possible. Items in **BOLD** must be filled out for the form to be processed. Please include a tenant listing broken down into the provided categories. If you have any brochures or other pertinent information regarding your center, we would be grateful to receive that also.

Lastly, please include a current site/leasing plan. Originals should be **no larger than 8.5"x14"**. Please do not send faxes or blueprints. These files may be emailed to **research@shoppingcenters.com** Please note that all documents become the property of ***DIRECTORY OF MAJOR MALLS*** and must be approved prior to insertion in the ***DIRECTORY OF MAJOR MALLS.***

As a way to thank you for your timely response, return this form within 60 days of receipt for a 5% discount on a future purchase of ***DIRECTORY OF MAJOR MALLS*** (Limit one per customer). This offer is valid for purchases made within 30 days of receipt of completed form.

This form may be copied for additional listings.

Submitted By _____ **Title** _____ **Date**_____
(please print)

Phone_____

YOUR HELP IS GREATLY APPRECIATED
For your convenience, you may fax this form to (845) 348-7012.
If you have any questions, please contact the RESEARCH DEPARTMENT at (845) 348-7000 ext. 212 or emails **research@shoppingcenters.com**

THANK YOU!

If your company is no longer handling this center, please return the form to us with as much information as possible to assist us in finding the correct contact. Thank you.

OFFICE USE ONLY	RECEIVED:		CASE #:
MALLCODE:	Q-CODE:	OWNER CODE:	LEASING CODE:

Is this center at least 200,000 sq. ft.? (Y/N) _____

If no, will an expansion increase the center to meet this requirement? (Y/N) _____

Is this a redevelopment or renaming of an existing retail property? (Y/N) _____

If yes, please provide details: _____

Mall/Center Name: _____

Intersecting Streets: _____

Physical Street Address: _____

City: _____ **State/Province**: _____ **Zip+4 Code**: _____

County: _____ Metropolitan Statistical Area (MSA), if known: _____

Nearest Major City: _____ Distance to it: _____

Total Retail Gross Leasable Area (square feet, including anchors): _____ Acres: _____

Site Plan Included: (circle one) Yes No *(Please do not send blueprints, faxes, or pictures)*

Type of Mall/Center: (circle one) Enclosed Open **No. of Levels**: _____

What is the shape of your mall/center? (strip, t-shaped, rectangular, etc.): _____

Year Opened/To Open: _____

Total Retail Sales: _____ **Sales per sq. ft.:** _____

Foot Traffic: Weekly: _____ **Monthly:** _____ **Yearly:** _____

Nearest Competing Mall Name: _____

Distance from Nearest Competing Mall: _____ Miles

Population of Market Area: _____ Distance of Primary Market: _____

Average Household Income: $_____

Is space currently available?: (circle one) Yes No

Type of Tenants sought: _____

Year last renovation/expansion completed: _____

Expansion planned: (circle one) Yes No Year to be completed: _____

Does the mall/center accept Temporary Tenants?: Yes No
Can the mall/center provide Cart/Kiosk?: Yes No
Temporary in-line leases available?: Yes No
Does the mall/center contain a food court?: Yes No

Does the mall/center have outparcels?: Yes No
Is there outparcel space available?: Yes No

Comments (25 words or less): _____

Owner/Developer Contact: _____ Title: _____

Owner/Developer (Name & Address Required): _____

Address: _____

City/State/Province: _____ Zip/Postal Code: _____

Telephone: ( ) _____ Fax: ( ) _____

Web Site: _____ E-mail: _____

Is this a joint venture? Yes No

Please name j/v partner(s): _____

Leasing Agent Contact: _____ Title: _____

Leasing Company (Name & Address Required): _____

Address: _____

City/State/Province: _____ Zip/Postal Code: _____

Telephone: ( ) _____ Fax: ( ) _____

Web Site: _____ E-mail: _____

Management Contact: _____

Third-party Management Company: _____ Title: _____

Address: _____

City/State/Province: _____ Zip/Postal Code: _____

Telephone: ( ) _____ Fax: ( ) _____

Web Site: _____ E-mail: _____

Temporary Tenant/Specialty Leasing Contact: _____ Title: _____

Specialty Leasing Company: _____

Address: _____

City/State/Province: _____ Zip/Postal Code: _____

Telephone: ( ) _____ Fax: ( ) _____

Web Site: _____ E-mail: _____

MALL/CENTER MAILING ADDRESS

Mall/Center Name: _____

Street Address: _____

City/State/Province: _____ Zip/Postal Code: _____

Telephone: ( ) _____ Fax: ( ) _____

Web Site: _____ E-mail: _____

Center/Mall Manager: _____ e-mail: _____

Marketing Director: _____ e-mail: _____

Total Number of Stores: _____ Number of Parking Spaces: _____

PLEASE COMPLETE TENANT LISTINGS FOR ALL CENTERS ON NEXT PAGE

TENANT LISTING

Thousands of retail professionals use the Directory of Major Malls as a research tool. Listing your tenants makes your center's entry as complete as possible. Please use the following categories:

CODE	APPAREL
WW:	Women's Wear
MW:	Men's Wear
CA:	Children's Apparel
US:	Unisex/Family Clothing

CODE	OTHER CATEGORIES
AN:	Anchors (please include square feet)
BB:	Barbers & Beauty
ET:	Entertainment (cinema, skating rink, arcade, nightclub, etc.)
FD:	Food & Restaurants
GF:	Gifts, Cards, Books
HT:	Hi-Tech (electronics, computers, software, etc.)
JE:	Jewelry
MS:	Miscellaneous
SH:	Shoes
SP:	Specialty (accessories, pets, luggage, music, etc.)
SV:	Services (financial, medical, repair, cleaners, etc.)
TT:	Temporary Tenants

Please list each store below only once.

Anchors	SQ. FT.	Tenant Name	CODE

Tenant Name	CODE		

ADDITIONAL TENANTS MAY BE LISTED ON A SEPARATE PAGE.